**Content Writer**

**Part-time – 16 hrs pw**

**12 months fixed term**

**Help us discover and tell our stories.**

This new role will provide variety and an opportunity to celebrate the valuable work of a community organisation that supports the health of people to live their lives to their full potential.

If you have a genuine interest in people and you are driven to tell stories that entertain and engage, we’d love to have you on the team.

To be successful in this role, you will need experience, not only in digital and social media marketing, but also the ability to write engaging and persuasive articles for a range of channels.

**Duties and responsibilities:**

Content creation – researching, interviewing, designing and writing content for the web and social media.

Monitor and manage social media accounts – planning and reporting on performance, supporting development of campaigns and strategy.

Internal communications and stakeholder support – assisting staff to develop original content: website updates, articles, posts, newsletters and internal communications.

**Experience:**

* Demonstrated creative writing skills, editing and content planning
* Demonstrated excellence in storytelling: knowledge of what makes and how to tell a compelling story
* Understanding of social media platforms
* Analysis, review and reporting of social media campaign performance
* Internal or external communications experience
* Writing for media using research and direct interview

Ideally, you will hold tertiary qualifications in Marketing, Journalism, Communications or similar.

New graduates are welcome to apply.

Conditions as per relevant Enterprise Agreement. Salary $35 - $40 per hour. Days and hours of work are flexible within the spread of 16 hours per week.

Connect Health offers many benefits that assist with work and life balance which include:

* Flexible working hours
* Continuous professional learning and development opportunities
* Family friendly environment

**Please note we require a current Employment Working with Children Check and Police Check for this role.**

Applicants should obtain a copy of the Position Description and address the

**Key Selection Criteria** – available on our website: [www.connecthealth.org.au/jobs](http://www.connecthealth.org.au/jobs)

For a confidential discussion, please contact:

**Mr Peter Giles, Marketing & Communications Manager -**

03 9192 8973 or 04191 156 528

Please send your details and CV to:

**recruit@connecthealth.org.au**

**Closing Date: 27th June 2018**

Connect Health & Community recruitment and selection procedures reflect our commitment to the safety and wellbeing of children and young people. Relevant screening and police checks will be conducted.